

OFFICIAL VISITOR GUIDE

# *Logan County*

COLORADO



# Roam Freely in Logan County



## FREE-RANGE TRAVEL

Escape the crowds and embrace the wide-open beauty of Northeast Colorado. Whether you're birdwatching along the South Platte, discovering public art in town, casting a line at the reservoir, or sipping a local brew on the square—Logan County invites you to explore at your own pace. Here, freedom isn't just a feeling—it's a way to travel.

Plan your road trip and uncover what free-range means to you.

## START PLANNING

Scan to discover top sights, itineraries, events & local favorites.



[exploresterling.com](https://exploresterling.com)

# Explore



*Go Birding* Spot over 300 bird species along the South Platte River. BONUS: Enjoy peaceful trails for wildlife viewing or quiet reflection.



*Discover Imagination* From galleries to outdoor sculptures and murals, Logan County is the art and culture hub of northeast Colorado. BONUS: Take a self-guided tour of historic downtown Sterling.

*Get Outside* Fish, boat, swim, or hike at North Sterling State Park. Relax at scenic campsites or explore the 3,000-acre reservoir. BONUS: Enjoy peaceful nights under star-filled skies.



*Make Connections* Savor small-town charm, from summer festivals to locally crafted beer and spices. BONUS: Visit the Sterling Creatives artist co-op.



*Time Travel* Walk through a historic village at the Overland Trail Museum. BONUS: Don't miss the two-headed calf, then stop by the Logan County Visitor Center for more trip ideas.

# A Snapshot OF Sterling

NORTH STERLING STATE PARK

3,000 SURFACE ACRES OF WATER

15 BRADFORD RHEA TREE SCULPTURES

21 OUTDOOR ART PIECES

24 PAINTED MURALS

70+ ACRES OF PARKS AND TRAILS

1,618 MILES OF ROADS FOR GRAVEL GRINDING



3 GOLF COURSES 1 DISC GOLF COURSE

HOME TO THE 1st

15 BUILDINGS AT THE OVERLAND TRAIL MUSEUM

BREWERY ON THE PLAINS

A MILLION STARS IN THE UNINTERRUPTED SKY

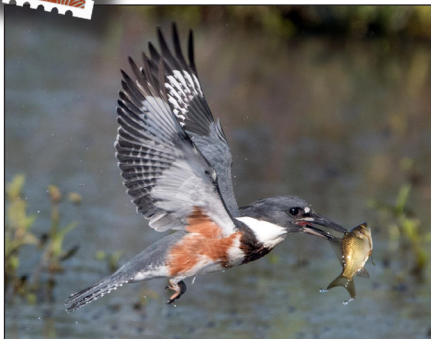
# Escape



Discover why birdwatchers flock to Northeast Colorado. Scan for maps, sightings, and your next birding getaway.



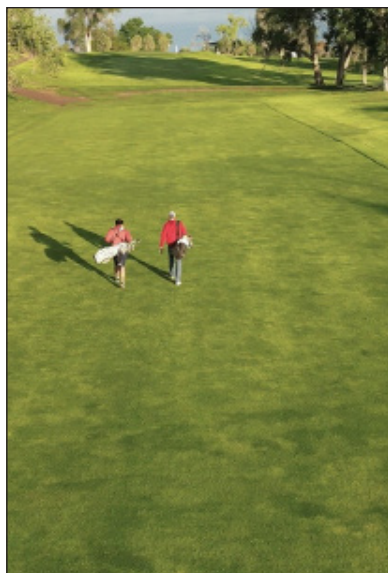
Boating at North Sterling State Park



Birding at Tamarack Ranch



Hiking on the South Platte River Trails



Golfing at Sky Ranch, Riverview, or F&H

## OUTDOOR FUN

Scan to find hiking trails, parks, activities, and more.



Camping under the Stars



Fishing at Prewitt State Wildlife Area



Pioneer Park Disk Golf



Pawnee Pioneer Trails Scenic & Historic Byway



Shooting Sports Complex & NSSP Archery Range

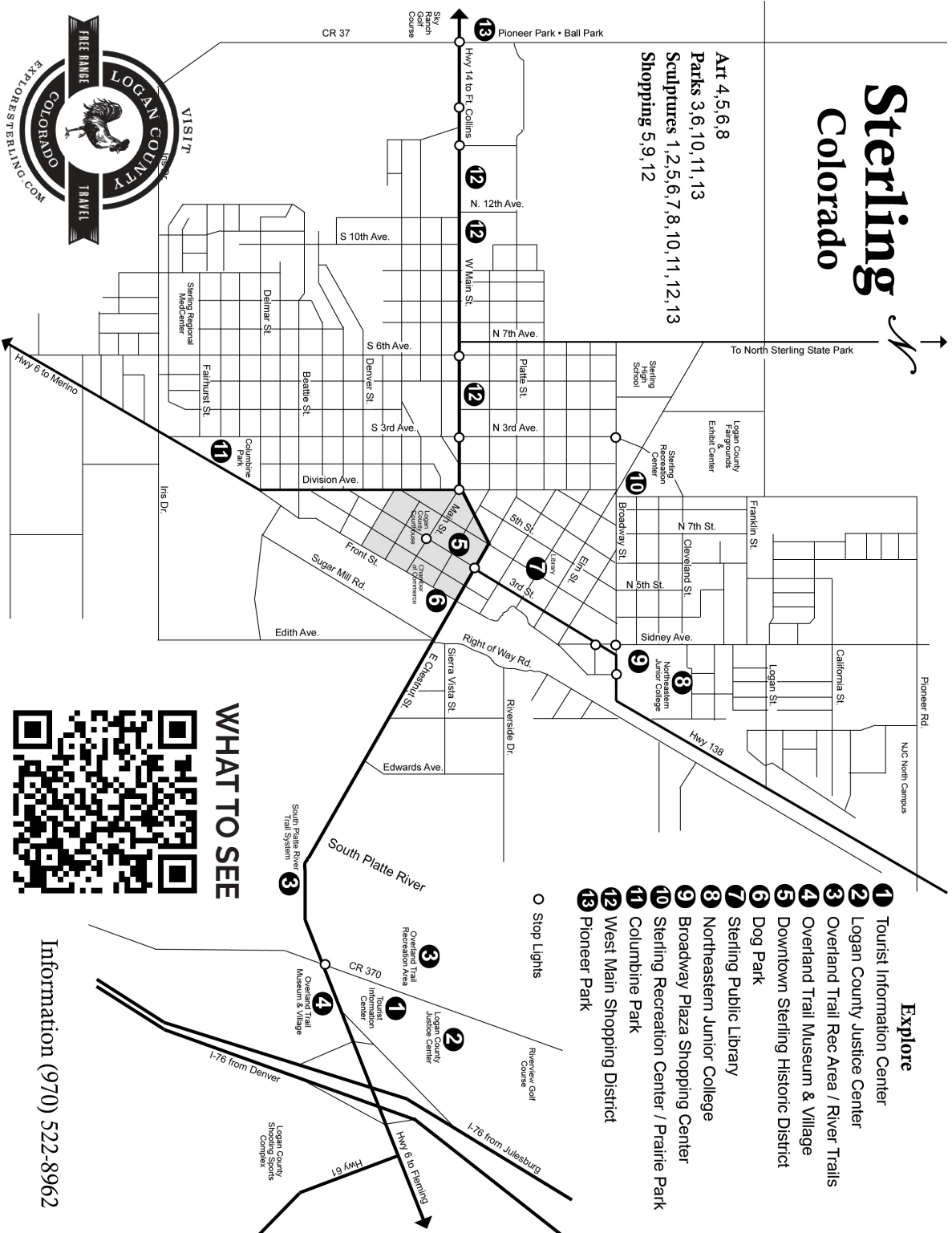
# A Canvas of Culture on the Plains

*From Bradford Rhed's iconic Tree Sculptures to vibrant murals and cozy downtown cafés, Sterling is where creativity and community come alive. Come curious—and leave inspired.*

## Sterling Colorado

Art 4,5,6,8  
Parks 3,6,10,11,13  
Sculptures 1,2,5,6,7,8,10,11,12,13  
Shopping 5,9,12

- Explore**
- 1 Tourist Information Center
  - 2 Logan County Justice Center
  - 3 Overland Trail Rec Area / River Trails
  - 4 Overland Trail Museum & Village
  - 5 Downtown Sterling Historic District
  - 6 Dog Park
  - 7 Sterling Public Library
  - 8 Northeastern Junior College
  - 9 Broadway Plaza Shopping Center
  - 10 Sterling Recreation Center / Prairie Park
  - 11 Columbine Park
  - 12 West Main Shopping District
  - 13 Pioneer Park



### WHAT TO SEE



Information (970) 522-8962



# 3-Day Getaway in Logan County

Savor the sights, stories, and space!

## Day 1: Art & Exploration

- Begin at the **Logan County Visitor Center** for maps, tips, and insider info.
- Stroll through **historic downtown Sterling** and browse its one-of-a-kind shops.
- Enjoy a light lunch (and ice cream!) at **Simkins Parlour**.
- Take the **self-guided tour** of Bradford Rhea's Tree Sculptures and other local art.
- Head to **Fleming** for a hearty dinner and signature drink at **Kiki's Bar & Grill**.
- Take the scenic route back and catch the **sunset and Milky Way** views.
- Rest up at the **Best Western Sundowner**.

## Day 2: Play & Learn

- Start with a home-style breakfast at **J&L Cafe**.
- Tee up for traditional golf or **try disc golf**—your pick!
- Grab lunch at the fun and flavorful **Hootenannies**.
- Dive into local history at the **Overland Trail Museum**.
- Enjoy dinner and **live music** at **The Grill at River City**.
- Unwind for the night at the **Crest Motel**.

## Day 3: Water & Wind Down

- Sleep in, then swing by **Hot Java Espresso** for coffee and sandwiches to go.
- Head to **North Sterling State Park** for a nature hike, picnic, and a boat ride—maybe a pedal boat!
- Cap off your trip with craft beer and “Mom’s Not Home” nachos at **Parts & Labor Brewing Company**.
- End your adventure with a cozy stay at the **Holiday Inn Express & Suites**.



## Your Local Bucket List

Here are the top five most Sterling things you'll find while you're here!

Stop at the **Logan County Visitor Center** for more information.



**Sterling Creatives** - Explore a fun artist cooperative in Sterling featuring unique local art, hands-on workshops, and live demos that spark creativity and celebrate community talent.



**High Plains Spice** - Add bold flavor to your kitchen with this local spice company—offering handcrafted blends, fresh ingredients, and a passion for turning meals into magic.



**Colorado Popcorn** - Treat yourself to handcrafted flavored popcorn from this local favorite—packed with unique tastes and homemade charm in every crunchy, crave-worthy bite.



**Baja Tacos** - Dig into mouthwatering tacos at this beloved local joint—where fresh ingredients, bold flavors, and a friendly atmosphere make every bite a delicious experience.



**Parts & Labor Brewing Company** - Raise a glass at Sterling's local brewery, where handcrafted beers, a welcoming vibe, and laid-back fun make it the perfect place to unwind.

# Experience



## Can't-Miss Moments in Logan County

Mark your calendar for these signature events that bring the community—and visitors—together in unforgettable ways.

### Tractor Pull – June

Feel the rumble and hear the cheers as souped-up machines compete in this crowd-favorite celebration of rural roots and horsepower.

### Flatlanders Car Show – July

Shiny chrome, custom rides, and small-town pride take center stage at this classic car show under the shade at Sterling's beautiful Pioneer Park.

### July Jamz – Fridays in July

Free live music, food trucks, and fun under the stars! Bring a lawn chair and gather at the courthouse lawn every Friday night.

### Logan County Fair & Rodeo – August

The biggest week of the summer! Enjoy PRCA rodeos, concerts, carnival rides, and deep-fried everything under the wide Colorado sky.

### Sugar Beet Days – September

Shop artisan booths, savor festival eats, and toast local heritage during this beloved fall street fair in downtown Sterling.

### Hometown Holidays – December

Celebrate the season with festive lights, downtown shopping, cocoa, and community cheer—including a magical parade and visits with Santa.

# Stay



**Best Western Sundowner**  
125 Overland Trail Street  
970.522.6265

**Comfort Inn**  
2020 Leisure Lane  
970.522.3700

**Crest Motel**  
516 S Division Avenue  
970.522.3753

**Holiday Inn Express**  
1555 E Chestnut Street  
970.425.7414

**Oakwood Inn**  
810 S Division Avenue  
970.522.1416

**Sky Ranch Vacation Rental**  
Sky Ranch Golf Course  
970.522.2836

**The Prairie Star Event Lodge**  
West of Sterling/Highway 14  
970.520.9737

### CAMPGROUNDS

Buffalo Hills Campground/RV  
970.522.2233

North Sterling State Park  
970.522.3657

Riverwalk RV Park  
970.522.2261

Sterling RV/The Landing  
970.522.7541

Wagon Wheel RV Park  
970.522.2364





## TASTE STERLING

From hometown comfort to creative cuisine, Sterling's dining scene serves up something for every appetite.

Grab a seat at a local diner, savor handcrafted dishes at chef-owned restaurants, or enjoy a brew made with locally grown wheat. Whether it's a quick bite, sweet treat, or relaxing meal, you'll find flavor worth slowing down for.

### Local Favorites Include:

Cozy cafes & breakfast spots • Wood-fired pizza & craft beer  
Unique international flavors • Handcrafted ice cream & desserts

### FIND FOOD FAST

Scan to explore local menus, hours, and must-try dishes.



## LOGAN COUNTY FAIR

First Week of August

Bring your family and friends to celebrate summer with food, rides, exhibits, and attractions for all ages.

Discover 4-H displays, shop vendors, and end the day with live music, entertainment, and excitement-packed grandstand events.



### GIDDY UP AND GO

Scan for fair schedule, tickets, and all the things.

### Fair Favorites Include:

Thrilling carnival rides • Livestock shows • Demolition Derby  
Midway munchies • Rodeos & Bull riding • Concert & more



## OVERLAND TRAIL MUSEUM

Step back in time and experience local history, culture, and heritage. Explore restored buildings, hands-on exhibits, and treasured artifacts from pioneer life and those who journeyed the Overland Trail—once the heaviest used road from 1862 to 1868 during the westward search for gold and silver.

### Highlights Include:

Native American artifacts • Old time village • Farm & ranch relics • Unusual curiosities (like a two-headed calf!)

### PLAN YOUR VISIT

Scan for hours, admissions, and additional activities.



# Explore Sterling AND Logan County



## LOGAN COUNTY VISITOR CENTER

102 N Riverview Road

Sterling CO 80751

970.522.8962

[exploresterling.com](http://exploresterling.com)